

# InspirASIAN

40<sup>th</sup> Anniversary Celebration

## National Awards Banquet

August 24, 2018 - Friday | Seattle, WA



## Sponsorship Prospectus

[www.inspirasian.us](http://www.inspirasian.us)  
[www.inspirasianwa.org](http://www.inspirasianwa.org)

HOSTED BY  
WASHINGTON CHAPTER





Join Us!  
AUG 24, 2018  
SEATTLE, WA



# Invitation TO OUR National Awards Banquet

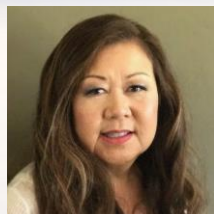
We are excited to announce our 2018 National Awards Banquet will be in Seattle hosted by our Washington Chapter. This year's banquet also coincides with our non-profit's 40<sup>th</sup> anniversary. The banquet enables us to recognize honorees with Corporate Leadership, Community Leadership and Outstanding Member Awards. The majority of our funding comes from the annual awards banquet enabling us to offer one of the largest Employee Resource Group scholarship awards to college-bound students.

This year's banquet theme is **Igniting Possibilities – DARE TO BE**. When we dare to be, anything is possible. It's an inspiring theme representative of the Seattle metropolitan area and its people rich with cultural diversity, creativity and innovation.

We extend an invitation to you to be a sponsor of an amazing event. This sponsorship prospectus will provide you with information on banquet details, who we are, sponsorship information and the benefits of being a sponsor.

This occasion presents a tremendous opportunity to celebrate and invest in the next generation of diverse leaders who will make a positive difference in our world. You will make positive impressions with our 8800 membership base, banquet guests and evening's VIPs.

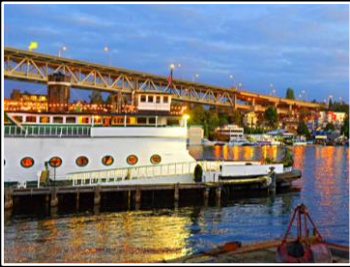
Thank you for your consideration and we hope you will support InspirASIAN build a diverse and dynamic community.



**Shirley Sanz**  
President  
InspirASIAN National



**Brandon Duong**  
Chapter President  
InspirASIAN Washington State



## **InspirASIAN National Awards Banquet**

**August 24, 2018 - Friday | 6 PM – 9 PM**

**The Skansonia on Lake Union**

205 NE Northlake Way, Seattle, WA 98105

Experience a unique and inspiring summer evening with the Seattle skyline as the backdrop. This year's theme is Igniting Possibilities – DARE TO BE. When you DARE TO BE, anything is possible.

PROGRAM: Entertainment, Keynote Presentations, Dinner Banquet, Award Recognitions, Social Networking, Raffling, Silent Auction

DARE TO GIVE generously.

## **BENEFITS OF BEING A SPONSOR**

### **Your Return on Investment**

- Raise your organization's profile with positive impressions to 8800 membership base before, during and after the event
- Tremendous opportunity to invest in student education to advance a diverse generation of future leaders seeking to make a positive difference in our world
- Excellent opportunities to network with InspirASIAN leaders, community leaders, AT&T employees and VIP guests from across the country
- Further align and advance your organization's Diversity & Inclusion goals

*Be a Sponsor and  
Ignite Possibilities*

*Enable our Students to  
**DARE TO BE***

## Sponsorship Information

Sponsorship Level	\$10K Platinum	\$5K Gold	\$3K Silver	\$1K Bronze	\$500 Copper
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Awards Banquet Seats	8	5	3	2	1
Seating with VIP Guests	✓				
Advertisement in Program Booklet	Full Page	Full Page	Half Page	Quarter Page	Quarter Page
Stage Presence – 5 minutes	✓				
Logo & Recognition on Marketing	✓	✓	✓		
Recognition in all Event Communications	✓	✓	✓		
Recognition on Website	✓	✓	✓		

## Additional Sponsorship Opportunities

Stage Sponsorship	\$3000	Marketing banner on entertainment stage
Table Sponsorship	\$1200	Table for 8 people

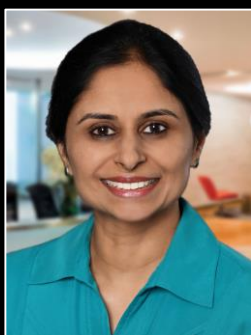




## InspirASIAN Scholarship Program



**Yakun Gao**  
Program Chair



**Sudha Gopal**  
Chief Administrator



**Brandon Duong**  
Program Vice Chair

**\$606K** in  
scholarships  
award in past 6  
years  
to **434** scholars

Multi-dimensional merit based scholarship program opened to students of all backgrounds that focuses on advancing a diverse generation of future leaders seeking to make a positive difference in our world



<https://inspirasian.us/scholarships>



# InspirASIAN Chapters

Igniting Possibilities from Coast to Coast



Hawaii



Washington



Northern California

8800+  
MEMBERS



Southern California



Mountain States



Central Texas



Dallas-Fort Worth



Central Texas



St. Louis



Midwest



Florida

14  
CHAPTERS



Atlanta



Metro DC



New Jersey







## About InspirASIAN

InspirASIAN is a 501(c)(3) non-profit Employee Resource Group (ERG) led by AT&T employees to foster diversity appreciation and inclusion in the workplace and community. We invoke inspiration from celebrating Asian Pacific Islander heritage, increasing cultural awareness, and developing inspiring leaders to make a difference.

## Community Impact

- \$141K in scholarships awarded to 21 national scholars and 84 state and local scholars in previous year
- 12,000 hours of volunteer time worth \$263K in time invested
- 20 Dragon Boat teams in 10 cities - the largest Dragon Boat program amongst ERGs
- Cultural Awareness and Diversity & Inclusion Promotion
- Leadership Development with membership base and community youth

## Recognitions

- ERG & Council Honors Award
- AT&T ERG In Action Award
- AT&T ERG Engagement Award

# 2018 National Awards Banquet

August 24, 2018 | 6 PM – 9 PM

The Skansonia on Lake Union

205 NE Northlake Way, Seattle, WA 98105



## InspirASIAN

## Sponsorship Agreement

### Sponsor Information

Name of Sponsor:	
Address of Sponsor:	
Contact Name:	
Contact Email:	
Contact Phone:	

### Sponsorship Level Commitment

Check the box below to select sponsorship level.

- ☐ Platinum   ☐ Gold   ☐ Silver   ☐ Bronze   ☐ Copper
- ☐ Stage   ☐ Table

Sponsorship Level	\$10K Platinum	\$5K Gold	\$3K Silver	\$1K Bronze	\$500 Copper	
Awards Banquet Seats	8	5	3	2	1	\$3000 STAGE SPONSORSHIP
Seating with VIP Guests	✓					
Advertisement in Program Booklet	Full Page	Full Page	Half Page	Quarter Page	Quarter Page	\$1200 TABLE SPONSORSHIP (8 Seats)
Stage Presence – 5 minutes	✓					
Logo & Recognition on Marketing	✓	✓	✓			
Recognition in all Event Communications	✓	✓	✓			
Recognition on Website	✓	✓	✓			

### Instructions

- 1) Please print, complete, sign and return this form by August 1, 2018 to **Jeffrey Wang**. You can scan completed form and email to Jeffrey's email at gw2095@att.com. If you have any questions, email gw2095@att.com or call 425-647-5569.
- 2) Upon receipt, you will receive an invoice and payment instructions.
- 3) Full payment of sponsorship is due no later than August 15, 2018.
- 4) Please submit your advertising material for the banquet program book no later than August 1, 2018.

Signature of Approver

Date